

# ONLINE PROMOTION

**Your Product..  
Your Service..  
Our Solution...**



**CA**  
CARPET MEDIA SLU  
admin@carpetmediaslu.com

- \* Artists
- \* Writers
- \* Producers
- \* Events
- \* Businesses



[www.carpetmediaslu.com](http://www.carpetmediaslu.com)

This document outlines our offer to you for the online promotion of your Products and Services.



P.O. BOX 775, Bridge Street  
Tel: +1 (758) 518-3550  
Fax: +1 (508) 664-5989  
[www.carpetmediaslu.com](http://www.carpetmediaslu.com)  
admin@carpetmediaslu.com

**PLEASE NOTE THE FOLLOWING BEFORE READING**

This document and its contents are confidential and have been sent to you for your consideration. The contents of this document is the exclusive property of CARPET MEDIA SLU, and should not in any way be duplicated or re-distributed to any other Business, Group or Individual without prior written permission from the CARPET MEDIA SLU.

The internet is the best marketing tool in the world today. Its reach is unlimited and its potential is amazing. It's time for you to harness this tool and use it to your advantage.

Whether you have a Product or Service, or you're an Artist, Writer, Producer, Promoter or a Business owner we can provide you with the online Promotion that you desire.

Do you think you have a talent good enough for the world to see? Well we can make you and other believe it. Choose from one of 5 reasonable packages to suite your needs.

We will provide you with the best in online Radio and Television packages to include live online Streaming. We target the 15 to 45 age group.

Contact us today at [admin@carpetmediaslu.com](mailto:admin@carpetmediaslu.com) or call us at 758-518-3550 or visit our website at [www.carpetmediaslu.com](http://www.carpetmediaslu.com).

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**Package Features**

**ONLINE RADIO:** 5 x 30 second online radio spots per day to be spread throughout our 18 hour daily programming schedule of nonstop music on [www.scruffyradio.com](http://www.scruffyradio.com). A total of 155 radio spots per month. Scruffy Radio averages 250 hits per day with an average of 3.5 listening hours per person.

**ONLINE TELEVISION:** 3 x 30 second online television spots per day to be spread out throughout the daily programming schedule of music videos, events, features on [www.scruffytv.com](http://www.scruffytv.com). A total of 93 TV spots per month. Scruffy TV averages 400 hits per day with an average of 5 viewing hours per person.

**BANNER ADVERTISING:** One (1) 468 x 60 banner to be placed on one of our websites with a link back to your corporate website. Attract visitors to your website from our heavy traffic of visitors. Your banner will be strategically placed based on your product or service.

**SOCIAL NETWORK PROMOTION:** Benefit from our weekly advertising to over 7000 of our contacts/members on Face Book, Twitter, My Space and Hi5. We promote our business and services once a week to all our members keeping informed about our various activities and also other events happening.

**ONLINE MAGAZINE:** We will post your press releases, notices and news items on a weekly basis in our online magazine [www.carpetmagazine.net](http://www.carpetmagazine.net) . This magazine features a variety of Categories to include Tourism, Sports, Entertainment, Arts, and Politics etc. The magazine allows for persons to leave comments on stories posted so as giving feedback to our clients.

**VIDEO BLOGS:** Once a week you will be included in our video blog as a sponsor where we will feature your promotion or service. We can also arrange to have you include with a 3 -5 minute segment of your offer for the week. We will come to your establishment to do the recording and include it. (This feature is subject to location and time scheduling).

**PHOTOS:** We will provide you with photography services for your event, press conferences etc. The feature is subject to a 48 hour advance notice. Client will receive High Resolution Photos on a CD plus photos will be feature in news items.

**LIVE STREAMING:** We will provide you with live Radio and/or Television streaming of your event or activity subject to a 48 hour advance notice. Feed will be streamed via [www.scruffyradio.com](http://www.scruffyradio.com) or [www.scruffytv.com](http://www.scruffytv.com) . Client will be responsible for provision of a high speed broadband connection.

**Package Rates All Rates are in US Currency**

Feature	B500	S1000	G1500	P2000	D3000
Radio or TV Spots	*	*	*	*	*
Banner Advertising		*	*	*	*
Social Network		*	*	*	*
Online Magazine			*	*	*
Video Blogs				*	*
Photo Shoot					*
Live Streaming					*
Cost	\$185.00	\$370.00	\$554.00	\$739.00	\$1108.00

**Please Note**

- D3000 package is limited to a one (1) camera stream and one (1) photo shoot per month. For additional services please see rates below.
- A minimum of 3 months sign up is required.
- Photography and Live Streaming services are subject to a 48 hour advance notice.
- Video Blog weekly scheduling is subject to a first come first serve basis.

**Additional Services Special Rates (only for contracted clients)**

**Combined Radio & TV Package**

5 Radio & 3 TV Spots per day - \$296.00 per month

**Photo Shoot**

Day: 9:00am to 4:00pm – \$130.00 per shoot

Night: 5:00pm to 12 Midnight – \$203.00 per shoot

**Live Streaming**

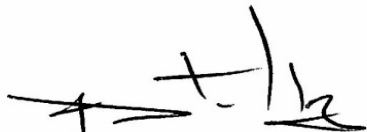
1 Camera: \$443.00 up to 1 hour.

2 Camera: \$665.00 up to 2 hours.

3 Camera: \$812.00 up to 4 hours.

We look forward to providing you with the best quality service guaranteed in this new age of online Digital Radio and TV programming.

Sincerely,



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Mr. Greggar Deterville  
General Manager / CEO  
CARPET MEDIA SLU

Confirmed,

.....

Date:..... Package.....

Advertiser